



Sally Seppanen, PCC

Background

Ms. Seppanen delivers programs designed to strengthen teams by identifying goals and developing strategies to meet desired objectives. She provides leadership coaching, employee engagement programs and communications training. Ms. Seppanen's expertise includes communications, branding, generational dynamics, adult development theory, leadership presence and leveraging strengths.

For the past twenty years, organizations have relied on Ms. Seppanen to improve working groups with her trademark collaborative, leadership and service-oriented skills. Ms. Seppanen's works one-on-one with individuals to help them focus on and articulate goals with the intention of developing a path to achieve them and building sustainable actions to establish these as new habits. She also works with groups to improve communication, collaboration, leadership management and resiliency.

Education

Ms. Seppanen holds degrees in communications, psychology and neuroleadership, is a graduate of Georgetown University's Leadership Coaching Program and is a credentialed member of the International Coaching Federation at the PCC level. She has also trained with the Strozzi Institute for embodied leadership.

Past Experience

Her background includes working in several industries, including advertising, marketing and finance. Ms. Seppanen has worked with clients in a variety of industries, bringing her creative services, curiosity and fresh approach to her scope of work. She has and continues to work with emerging and current leaders to build their leadership brand to build more effective leaders and teams.

Certifications

Ms. Seppanen is a certified leadership coach through Georgetown University, certified facilitator of the De-Stress Workshop through the Institute of HeartMath, facilitator of the Emotional & Social Competency inventory through the Hay Group, and certified partner for Wiley & Sons Publishing for Everything DiSC and the Five Behaviors of a Cohesive Team. She is a certified, PCC-credentialed member of the International Coach Federation (ICF).